

The Film Studio Behind Battling Monsters

An adventure film studio owned by Just Care More, Inc., a 501(c)(3) nonprofit (EIN 47-3874536). Jamie Leibert stars as the adventure athlete and storyteller; Sandra Zinovyev shoots and edits as director of photography. 100% of proceeds fund the Battling Monsters mental health mission.

500M+

Lifetime views
worldwide

139M

Organic reach
in 2023

80+

Countries

Commissioned

by Tessan and
National Geographic

As seen in / covered by: BBC World Service · Fox 32 Chicago · Global Times · China SCIO · @discoverguizhou · NBC

OUR FORMAT: WE DON'T MAKE FILMS FOR COMPANIES

We make films about our own adventures. Jamie is the athlete and storyteller in front of the lens, Sandra is the director of photography behind it, told through the places our travels take us. Brands and destinations don't commission a film about themselves, they join ours. Tessan didn't buy an ad, they powered our search for the perfect adventure.

No work-for-hire. No corporate videos. No product films. Partners get presented-by or powered-by credit, their destination or product woven into our real story, and licensing and usage per deal.

WHAT WE'RE MAKING NOW

El Monstruo

A Battling Monsters film. Production begins February 2, 2027 in Cochamo, Chilean Patagonia. The third expedition, twice the mountain won. The only way down is to fly into the Valley of the Beast.

Desert Intervention

A desert survival and mental health program, told on film. Adventure as the tool, the desert as the setting.

Tessan Series

"30 Days to Find the Perfect Adventure," a commissioned branded adventure series shot in Switzerland. Shooting wrapped, now in post-production.

The Wild Path

A wilderness mental health program. Real people, real terrain, the same daily framework Jamie built for himself. Coming soon.

THREE STEPS TO A STORY PEOPLE FEEL

1. Tell Us Your Story Goal

Submit an inquiry. What's the brand or destination, and what do you want people to feel.

2. Your Brand Joins Our Adventure

Jamie lives the story. Sandra shoots it. In places no other crew can go.

3. You Own a Story People Feel

And you fund a mental health mission by doing it. 100% of proceeds go to Just Care More programs.

Start a conversation: hello@justcaremore.org | justcaremore.org/media-house

Just Care More, Inc. | 501(c)(3) Nonprofit | EIN 47-3874536